



[hjorgensen.com](http://hjorgensen.com) is a website development and programming company. Our creations range from a simple one page HTML website to large sites with shopping carts and Flash animation. Our goal is to offer attractive quality websites and products at an affordable price.

**Electronic portfolio:** [www.hjorgensen.com](http://www.hjorgensen.com)

**Email:** [hjorgensen@hjorgensen.com](mailto:hjorgensen@hjorgensen.com)

#### **Services Provided:**

- Website design
- ASP, JavaScript and Flash programming
- Database development and programming
- Graphics for splash pages and internal pages
- Digital photography
- Content development
- Online shopping carts
- Integration of cart with website
- Computer usage training
- Website maintenance
- Free estimates
- Non-profit business discount

#### **Typical Website Fees:**

- \$400 per page for basic HTML website\*
- \$500 for a basic splash page
- \$600 for a splash page with graphic collage
- \$700 for a splash page with Flash animation

\* A basic HTML website includes one header graphic, 3 additional graphics per page and up to 500 words of text per page.

#### **Hourly Rates:**

- \$35 per hour for website content development
- \$35 per hour for website maintenance
- \$60 per hour for programming

#### **Graphic Services:**

- \$10 per digital photograph taken
- \$10 per graphic for slide shows
- \$10 - \$30 per graphic made web-ready

#### **Other website development costs:**

- Domain name registration
- Monthly ISP hosting fee

#### **Optional costs:**

- Search Engine registration fee(s)
- Maintenance contract fee
- Logo Design

#### **Flash Banner Ads:**

- \$20 per sequence for basic
- \$50 per sequence for more dynamic
- Or alternatively, \$40 per hour rate

#### **Online Shopping Carts**

- \$35 per hour for design & setup
- \$35 per hour for database work
- \$20 per hour for data entry

#### **Brochure Development:**

- \$25 per hour

**Prices are effective through 12/31/11.**

**Last updated: October 2010**